ERIK A. DEVEREUX, PH.D.

University of Illinois at Chicago, Department of Public Policy, Management, and Analytics
Phone: 301-922-0500 Email: edev@uic.edu

SUMMARY

Social scientist with extensive teaching and consulting experience in policy analysis offers advanced skills in applied research and analysis, program evaluation, surveys, project management, and data analytics.

EDUCATION

Massachusetts Institute of Technology
- B.S. (Political Science), 1985. Phi Beta Kappa. Political Science Student of the Year, 1985.

University of Texas at Austin
- M.A. (Government), 1988. University Fellow, 1985, 1987, 1988.
- Ph.D. (Government), 1993. Fields: Research Methods, Political Economy.

EMPLOYMENT

Carnegie Mellon University, Pittsburgh, PA, 1991-1998
- Assistant Professor of Political Science and Public Policy, 1991-1995.
- Director of the Masters of Science in Public Policy and Management Program, and Senior Lecturer in Politics, 1995-1998. Recipient of the MPP teaching award, 1993 and 1996.
- Instructor for program core courses, "Policy and Politics" and "Methods of Policy Analysis".

Association for Public Policy Analysis and Management, Washington, DC, 1999-2010
- Executive Director.

Devereux Consulting, Inc., Silver Spring, MD, 2010-2023
- Strategic Consultant and Policy Analyst.

Carnegie Mellon University, Washington, DC Campus, 2011-2012
- Adjunct Instructor for MPP client project capstone, "Systems Synthesis".

American University, School of Public Affairs, Washington, DC, 2012-2016
- Senior Adjunct Professorial Lecturer, Department of Public Administration and Policy.
- Instructor for MPP client project capstone, "Policy Practicum".

Georgetown University, 2017-present
- Adjunct Associate Professor, Security Studies Program, Spring 2017 to Present.
- Adjunct Associate Professor, McCourt School of Public Policy, Spring 2018, Spring 2019, as instructor for course "Methods of Policy Analysis".

Social Science Consultants, LLC, New Haven, CT, 2014-present
- Senior Consultant and Managing Director.

CONSULTING EXPERIENCE, 2010 - PRESENT

Clients in the Nonprofit/NGO Sector

- Allies for Children (Pittsburgh, PA)
- Ausherman Family Foundation (Frederick, MD)
- Bethesda Cares (Bethesda, MD)
- Center for Urban Families (Baltimore, MD)
- Greater Pittsburgh Community Food Bank (Pittsburgh, PA)
- Pittsburgh Foundation (Pittsburgh, PA)
- Public Policy & International Affairs Program (Minneapolis, MN)
- The Community Foundation of Frederick County (Frederick, MD)
- United Nations Office of the Coordinator for Humanitarian Affairs (Geneva, Switzerland)
- United Nations Population Fund (South Pacific nations, multiple locations)

Clients in Scientific Societies and Trade Associations

- American Political Science Association
- American Society for Public Administration
- Council for the Advancement and Support of Education
- Society for Benefit-Cost Analysis
- Society of Government Economists

Clients in Higher Education

- Hood College, Delaplaine School of Business
- Indiana University, School of Public and Environmental Affairs
- Purdue University, College of Liberal Arts
- University of Maryland, Leadership and Community Service Learning Program
- University of Pittsburgh, Institute for Entrepreneurial Excellence
- University of Washington, Evans School of Public Policy and Governance

Summaries of Recent Client Projects

- *The Center for Urban Families.* Reviewed and identified quality improvements in the organization's collection and use of administrative data. Used data to support a federally-mandated Continuous Quality Improvement Plan under a grant from the U.S. Department of Health and Human Services. Provided data and analysis to as part of the launch of a new service model. Served as Interim Director of Research and Evaluation as a contractor for 22 months.

- *The Community Foundation of Frederick County*. Gathered, aggregated and prepared for data visualization over 20 indicators of human needs in Frederick County as compared to six comparison counties around the U.S., the State of Maryland, and the U.S. as a whole, for the time period 2000 - 2017. Data sources included the U.S. Census/American Community Survey and other federal databases. Resource online at https://www.frederickcountygives.org/learn/human-needs-assessment-report/.

- *Ausherman Family Foundation.* Developed a comprehensive taxonomy of grants by purpose and topic. Supported a consortium of philanthropies and other funders in Frederick County, Maryland as they implemented the taxonomy in their grants management systems. Collected, analyzed and reported on two years of grants data using the coding system (link to 2021 report online).

- *United Nations Office of the Coordinator for Humanitarian Affairs.* Served as technical and analytical lead for the annual partners survey of 10,000 people worldwide in five languages. Assisted with revising the survey instrument. Implemented the survey in the online administration system. Produced statistical summaries of the survey results for use in generating over 30 reports.

OTHER EXPERIENCE

Project Management

- *Association for Public Policy Analysis and Management.* Responsible for all aspects of the production of an annual research conference with over 170 sessions and 1,500 attendees; improved the overall conference schedule to maximize session attendance; developed new conference features that encouraged participation by attendees in the ages 22-30 demographic. Along with two other organizations, designed and launched the employment website PublicServiceCareers.org.

- *Devereux Consulting, Inc.* For the American Society for Public Administration: Built and managed an online system to gather information to prepare 41 applications to the IRS for reinstatement of tax-exempt status. For the Indiana University School of Public and Environmental Affairs: Created a nationwide network of schools that offer the undergraduate degree in public affairs/public policy, produced three separate meetings of the network to discuss topics of interest, and contributed to a final, published report. For The Community Foundation of Frederick County: Served as lead project

manager on a $200,000 human needs assessment involving two subcontractors, six major project milestones and a significant data aggregation and visualization component.

- *American University, School of Public Affairs.* Recruited over 20 separate client projects to be completed by teams of 4-6 students within the Master of Public Policy capstone course. Supervised the student teams to ensure delivery of final project results by deadline (10 weeks for each project). Interacted with the clients regularly to ensure satisfaction.

Strategic Planning

- *Association for Public Policy Analysis and Management.* Contributed to several strategic planning processes including the development of a new mission statement and new international conferences.

- *Devereux Consulting, Inc.* Providing strategic planning support for clients including the American Society for Public Administration, the Mid-Atlantic Water Program, the Society for Benefit-Cost Analysis, the Leadership and Community Learning Program at the University of Maryland, and the Ausherman Family Foundation of Frederick County, Maryland.

Executive Leadership

- *Carnegie Mellon University.* Directed a Master's degree program with 180 full-time students; managed all aspects of faculty advising; made significant improvements to four components of the curriculum; improved program marketing. Served on several University committees including the Board of Trustees' Committee on Undergraduate Admissions and the University Committee on Improving Teaching Facilities and Classrooms.

- *Association for Public Policy Analysis and Management.* Oversaw the efforts of all regular and special leadership boards and committees of the association with over 150 volunteer participants located around the world, produced the first systematic annual report on recruitment and admissions among U.S. MPP programs; attracted foundation grants totaling more than $800,000; revised and improved the bylaws; recruited, trained and supervised all full-time and part-time staff, outside consultants, and vendors, achieved an exemplary record of diversity in hiring and contracting.

- *Devereux Consulting, Inc.* Served as interim executive director of the Public Policy and International Affairs (PPIA) Program, a major racial diversity initiative for the field; in that capacity rebuilt the board of directors, negotiated for a new, long-term host/sponsor, stabilized the organization's finances, and recruited a permanent executive director. Served as part of the senior leadership team at the Center for Urban Families, Baltimore, Maryland.

- *Policy Solutions Challenge USA.* Founded and implemented a nationwide annual competition in public policy analysis (2013 to 2016) in partnership with American University. More details are available at https://policychallenge-usa.org.

RELATED PUBLICATIONS TO PUBLIC POLICY ANALYSIS

Author of the textbook, *Methods of Policy Analysis: Creating, Deploying, and Assessing Theories of Change* (2nd ed.), available to the public at https://bit.ly/mopatextbook. This textbook is an introduction to applied public policy analysis based on the author's 20 years of experience teaching and working in the field, and includes analyses of tobacco use reduction, global climate change, obesity, the Black-White gap in college completion rates, and homelessness among young adults.

Author of, *What Is Your Theory of Change? Restoring Purpose, Efficacy, and Sense to Social Policy Analysis and Evaluation* (forthcoming). This book seeks to shift the focus of attention in social policy evaluation from experimental estimates of outcomes to the principles of intervention design. This shift affirms the ability of public policies to make significant improvements in the well-being of low-income households in the U.S.

Devereux E., and D. Durning. 2001. "Going Global: International Activities by U.S. Schools of Public Policy and Management to Transform Public Affairs Education." *Journal of Public Affairs Education*, 7(4), pp. 241-260. The paper is based on surveys of schools of public policy and management.