UPP 50th Anniversary Celebration and 2024 Urban Forum
Sponsorship Opportunities
About the 50th Anniversary Reception

It’s a celebration!

On behalf of the faculty, students, and staff of the Department of Urban Planning and Public Policy (UPP), we’re so excited to invite you to be a part of our 50th Anniversary.

We’re gathering together at Lacuna Lofts in Pilsen for lively networking, great music, delicious bites, and a drink (or two) to toast five decades of UPP’s impact on Chicago and beyond. The CUPPA Alumni Association will also be honoring two dynamic individuals with their prestigious Jim Marek Alumni Association Appreciation Award and the Inaugural Emerging Leader Award, presented in memory of Anna Bachman.

Support from our sponsors ensures that this event makes a big impact where it’s needed most: on the next generation of UPP students who will go on to make their own impact in housing, economic development, transportation, sustainability, and many more aspects of urban planning. We call this our Chicago Futures Initiative, which you can read more about below.

For now, mark your calendars, grab your dancing shoes, and get ready to party like a planner. Registration information at go.uic.edu/cfi.

About the Chicago Futures Initiative

This year we hope you join us to raise money for the future of Chicago and UPP! For 50 years, UPP at UIC has educated a diverse student body to face complex urban issues across spatial scales. Our alumni and future students will confront myriad urban challenges, from climate change and environmental justice to persistent inequities in housing and transportation. All underscore the importance of problem-oriented, interdisciplinary approaches for making better plans and policies.

In celebration of our first 50 years – and in anticipation of the years to come – we’re building The Chicago Futures Initiative, a programmatic and physical space for furthering our commitment to cutting-edge and community-engaged learning and research. Your sponsorship and ticket purchases are direct investments in leadership, technology, and student success. Please join us!
About the UIC Urban Forum

As a major research university in the heart of one of the world’s greatest cities, UIC is truly a global institution. As such, UIC has taken a lead role in convening scholars, public intellectuals, policymakers and elected officials to discuss, analyze and propose pragmatic and innovative solutions that will enhance the lives of city-dwellers around the globe.

The UIC Forum has evolved over the years. Its roots date back to 1995, when the first Forum was convened under the direction of UIC’s Great Cities Institute. In 2005, and for the following five years, UIC partnered with the City of Chicago and the Daley Family to host what was then called the UIC Richard J. Daley Urban Forum. Now, under the direction of the UIC College of Urban Planning and Public Affairs (CUPPA), the UIC Urban Forum will continue the tradition of hosting a national event designed to advance the dialogue about the future of urban communities. Register at urbanforum.uic.edu.
50th Anniversary Reception & Urban Forum Event Details

Date
Wednesday, April 10

Location
Urban Forum
Student Center East
750 S Halsted St

50th Anniversary Reception
Lacuna Lofts
2150 S Canalport Ave

Schedule At-a-Glance
Noon - Urban Forum Begins
5pm - Urban Forum Ends
6pm - Reception Begins
7pm - Alumni Awards Ceremony
10pm - Reception Ends

Reception Tickets
$100 - Regular Admission
$50 - Student Ticket
Purchase at go.uic.edu/cfi

Urban Forum Tickets
$25 - General Public
Free - UIC Faculty, Staff, and Students
Purchase at urbanforum.uic.edu
Sponsorship Opportunities

**Gold Sponsor - $25,000 (one available)**
- Company logo included on all event signage
- Logo inclusion in event emails and social posts
- Opportunity for a one-minute speech during program
- Ten (10) tickets to the Urban Forum (value $250)
- Ten (10) tickets to the reception (value $1000)

**Silver Sponsor - $10,000 (five available)**
- Company logo included on all event signage
- Logo inclusion in event emails and social posts
- Four (4) tickets to the Urban Forum (value $100)
- Four (4) tickets to the reception (value $400)

**Bronze Sponsor - $5,000 (ten available)**
- Company logo included on all event signage
- Logo inclusion in event emails and social posts
- Two (2) tickets to the Urban Forum (value $50)
- Two (2) tickets to the reception (value $200)
Sponsorship Opportunities

Awards Sponsor - $2,500 (one available)
• Logo recognition in all event materials
• Opportunity for a representative to participate in award ceremony
• Two (2) tickets to the Urban Forum (value $50)
• Two (2) tickets to the reception (value $200)

Beverage Sponsor - $2,500 (four available)
• Logo on signage at dedicated bar
• Logo on coasters
• Name inclusion in event emails and social posts
• In-kind opportunity available; please contact us to discuss
• One (1) ticket to the Urban Forum (value $25)
• One (1) tickets to the reception (value $100)

Catering Sponsor - $2,500 (four available)
• Logo on signage at tables
• Logo on napkins
• Name inclusion in event emails and social posts
• One (1) ticket to the Urban Forum (value $25)
• One (1) tickets to the reception (value $100)

Supporting Sponsor - $1,000
• Company name included on all event signage
• Name inclusion in event emails and social posts
• One (1) ticket to the Urban Forum (value $25)
• One (1) tickets to the reception (value $100)

Student Ticket Sponsor - $700
• Company name included on all event signage
• Name inclusion in event emails and social posts
• Underwrites six (6) tickets for students
• One (1) ticket to the Urban Forum (value $25)
• One (1) tickets to the reception (value $100)